

**The team at
Franklin
Hospice are
extremely
grateful for your
fundraising
efforts.**



We need over \$2 million a year to keep our incredible services to the community free of charge and you are helping contribute to that.

Below are some ideas to get you started.

If you are happy for us to share your fundraising story on our social media pages, please let us know — you deserve the recognition.

Remember, no matter how small or large your contribution, you are amazing!

Fundraising online is an easy yet powerful way to create a following and make more money.

Two sites which may help are:

<https://givealittle.co.nz/>

<https://www.gofundme.com/>

Be sure to write a good description of your event and include WHY you are fundraising. People love to hear stories and will donate more if they read about personal experiences.

- Add photos—it makes it more personal and inviting.
- Make sure the first donation is a good one —people always look at the first donation and try to match it.
- Now share it! Social media is your friend. We are happy to share your events on our social media pages too.

Let the World Know!

Now you need to share your event and let all your friends, family and colleagues know how they can help you. Things to remember:

Include photos—this is proven to get more interaction.

Thank everyone - at the end of your posts and emails as well as after the event.

Include your fundraising link on everything

Tag us so that we can share your fundraisers as well.

Running your own Fundraiser for Franklin Hospice



We have resources at Franklin Hospice which you can use —donation buckets, hi-vis branded vests, IDs.



We will write you an official letter so everything you are doing looks and feels right. (Especially if you are booking venues or asking for sponsorship.)



We are here and available to help and are open to most ideas.

Email Alison on alison@franklinhospice.org.nz

or karena@franklinhospice.org.nz

for more ideas and support

Checklist

Choose your fundraiser	☐	Set a dollar goal amount	☐	Create a budget
Make up a to do list	☐	Ask for help	☐	Spread the word
Have fun	☐	Donate the funds to us	☐	Say thank you to all your supporters

Ideas to run a fundraiser

Themed Mufti Day

Bake Sale

Create and sell evening

Afternoon tea

Donations as gifts in lieu of presents

Sports event

Car wash

Sponsored Walk

Auction unwanted items

Sponsored activity

Sausage Sizzle

Quiz night

Thank you.



Franklin
Community Hospice

- ❏ Please deposit funds raised into our bank account **12-3023-0286527-00** So we can provide a donation tax receipt, please include you surname and the word "event" in any two of the reference fields provided. Cash can be dropped into **29 Hall Street Pukekohe.**