

# Thank you

The team at Franklin Hospice are extremely grateful for your fundraising efforts.

We need over \$1million to keep our incredible services to the community free of charge and you are helping contribute to that.

Below are ideas to get you started.

If you are happy for us to share your fundraising story on our social media pages, please let us know — you deserve the recognition.

Remember, no matter how small or large your contribution, you are amazing!





**Themed mufti day**



**Bake Sale**



**Create and sell**



**Afternoon tea**



**Donations as gifts**



**Sports event**



**Car wash**



**Sponsored walk**



**Auction some goods**



**Sponsored activity**



**Sausage Sizzle**



**Quiz night**

# Online Tools

Fundraising online is an easy yet powerful way to create a following and make more money.

Two sites which may help are:

<https://givealittle.co.nz/>

<https://www.gofundme.com/>

Be sure to write a good description of your event and include WHY you are fundraising. People love to hear stories and will donate more if they read about personal experiences.

Add photos—it makes it more personal and inviting. Make sure the first donation is a good one —people always look at the first donation and try to match it.

Now share it! Social media is your friend. We are happy to share your events on our social media pages too.





# Let the World Know!

Now you need to share your event and let all your friends, family and colleagues know how they can help you.

## Things to remember:

- Include photos—this is proven to get more interaction.
- Thank everyone - at the end of your posts and emails as well as after the event.
- Include your fundraising link on everything
- Tag us so that we can share your fundraisers as well.

We have resources at Franklin Hospice which you can use — donation buckets, Hi vis branded vests, IDs.

We will write you an official letter so everything you are doing looks and feels right. (Especially if you are booking venues or asking for sponsorship.)

We are here and available to help and are open to most ideas.

Email Alison on [alison@franklinhospice.org.nz](mailto:alison@franklinhospice.org.nz)  
or [karena@franklinhospice.org.nz](mailto:karena@franklinhospice.org.nz)  
for more ideas and support



# Checklist

Choose your fundraiser ☐

Set a dollar goal amount ☐

Create a budget ☐

Make up a to do list ☐

Ask for help ☐

Spread the word ☐

Have fun ☐

Donate the funds to us ☐

Say thank you to all your supporters ☐